





RENT XXIX Research in entrepreneurship and small business:

Entrepreneurial society: a platform for New Solutions to old Problems

November 18-20, 2015. Zagreb, Croatia

Conference programme

<mark>PRE EVENTS</mark>

Wednesday, November 18 – sponsored by the Croatian Chamber of Economy

9.00 – 17.00 Westin Hotel	ECSB Doctoral Seminar on Entrepreneurship and Small Business, led by Steffen Korsgaard Room Opera, 17 th floor
12.00 – 14.30 Westin Hotel	Professional Development Workshops Progressing in Academic peer Reviewing – The Good, The Bad and the Ugly – Erno Tornikoski and Robert Blackburn Room Ouverture, 17 th floor
15.00 – 17.30 Westin Hotel	Wonderdriven entrepreneurship education – try a Wonder lab, led by Sine Maria Herholdt-Lomholdt Room Gradec, 1 st floor
15.00 – 18.00 Westin Hotel	ESCB Post-doctoral Writing Workshop (PDWW), led by Christina Diaz Room Ouverture, 17 th floor
14.30 – 17.15 Croatian Chamber of Economy, Rooseveltov trg 2, Zagreb (across The Westin Hotel)	Success and Failures in SME Business Transfer – Policy Forum, led by Mirela Alpeza and Eddy Laveren

RENT CONFERENCE

Wednesday, November 18

17.00 - 18.30	Welcome Desk – Westin Hotel Registration RENT
19.00 – 21.00	Welcome Reception The Technical Museum, Nikola Tesla Demonstration Cabinet, 18Savska Street (across The Westin Hotel) – 5 minutes walk
Thursday, November 19 Location: The Westin Hotel	, 1 Krsnjavoga Street, Zagreb
8.30	Welcome Desk Registration RENT
9.00 – 9.30	Welcome and Opening Plenary Session Room Panorama, 17 th floor
	Vladimir Cini, Professor, Dean, Faculty of Economics in Osijek Zdenka Lončar, Ministry of Entrepreneurship and Crafts, Vice Minister Ivica Mudrinic, Croatian Competitiveness Council, President Helle Neergaard, President ECSB Slavica Singer, Professor Emeritus, Faculty of Economics in Osijek, Conference Chair
9.30 -10.30	Keynote speakers Room Panorama, 17 th floor
	Monder Ram, University of Birmingham; Director, Centre for Research in Ethnic Minority Entrepreneurship (CREME): Migrant Entrepreneurship: Reflections on Research and Practice Jadranka Boban Pejic, entrepreneur/director, Biovega, Zagreb: My story - Passion as Share Capital
10.30 - 11.00	Coffee break Foyer
11.00 – 13.00	Parallel Sessions
 Op Bus Pol Teo Crives Ent Could 	crepreneurship education, learning and knowledge dissemination (room Maksimir) portunity generation and early business development (room Opera) siness models (growth, performance and internationalization)(room Ouverture) licy, support system and infrastructure (room Zrinjevac) chnology and knowledge based entrepreneurship (room Jelenovac) tical perspectives on entrepreneurship and Methodological challenges and earch methods (room Tuskanac) crepreneurial finance for new and growing businesses (room Zelengaj) prorate/intrapreneurship and strategizing (room Jarun) nily business, succession and business transfer (room Sljeme)

13.00 – 14.00 Lunch Restaurant Kaptol

14.00 – 16.00 Parallel Sessions

Entrepreneurship education, learning and knowledge dissemination (room Maksimir)

- Opportunity generation and early business development (room Opera)
- Business models (growth, performance and internationalization)(room Ouverture)
- Policy, support system and infrastructure (room Zrinjevac)
- Technology and knowledge based entrepreneurship (room Jelenovac)
- Critical perspectives on entrepreneurship and Methodological challenges and research methods (room Tuskanac)
- Entrepreneurial finance for new and growing businesses (room Zelengaj)
- Corporate/intrapreneurship and strategizing (room Jarun)
- Family business, succession and business transfer (room Sljeme)
- 16.00 16.30 Coffee break Fover

16.30 – 18.00 Parallel Sessions

- Entrepreneurship education, learning and knowledge dissemination (room Maksimir)
- Opportunity generation and early business development (room Opera)
- Business models (growth, performance and internationalization) (room Ouverture)
- Policy, support system and infrastructure (room Zrinjevac)
- Technology and knowledge based entrepreneurship (room Jelenovac)
- Critical perspectives on entrepreneurship and Methodological challenges and research methods(room Tuskanac)
- Entrepreneurial finance for new and growing businesses (room Zelengaj)
- Rural enterprise, regional development and tourism (room Jarun)
- Human and social capital (room Sljeme)

19.30 - 23.30

GALA DINNER (with the ISBJ prize event)

THE WESTIN HOTEL, Crystal ballroom Dress code: business attire

Friday, November 20

Location: The Westin Hotel, 1 Krsnjavoga Street, Zagreb

8.30 Welcome Desk Registration RENT

9.00 - 10.30

Parallel Sessions

- Entrepreneurship education, learning and knowledge dissemination (room Maksimir)
- Opportunity generation and early business development (room Opera)
- Business models (growth, performance and internationalization) (room Ouverture)
- Social Entrepreneurship (room Zrinjevac)
- Green and sustainable entrepreneurship (room Jelenovac)
- Creative and artisan industries (room Tuskanac)
- Minority entrepreneurship (room Zelengaj)
- Human and social capital (room Sljeme)

10.30 - 11.00	Coffee break
	Foyer

11.00 – 12.30 Parallel Sessions

- Entrepreneurship education, learning and knowledge dissemination (room Maksimir)
- Opportunity generation and early business development (room Opera)
- Business models (growth, performance and internationalization) and Leadership (room Ouverture)
- Culture and community and Accountability of Quadruple Helix actors in building entrepreneurial society(room Zrinjevac)
- Green and sustainable entrepreneurship (room Jelenovac)
- Gender and copreneurship (room Tuskanac)
- Minority entrepreneurship (room Zelengaj)

12.45 – 13.45
 ECSB Annual meeting, closing and presentation of the RENT 2016, ICSB 2016, 3E 2016
 Room Panorama, 17th floor
 13.45 – 15.00
 Lunch and departure

Restaurant Kaptol

	PARALLEL SESSIONS – THURSDAY, November 19, 2015												
ROO M	ZRINJEVAC Ground floor	TUŠKANAC Ground floor	OPERA 17th floor	JELENOVAC Ground floor	JARUN 17th floor	MAKSIMIR Ground floor	ZELENGAJ Ground floor	OUVERTURE 17th floor	SLJEME 17th floor				
TRAC K	17. Policy, support systems and infrastructure	18. Critical perspectives on entrepreneursh ip (Best paper award by ISBJ) 1. Methodological challenges and research methods	2. Opportunity generation and early business development	5. Technology and knowledge- based entrepreneursh ip	13. Corporate / intrapreneurshi p and strategizing	7. Entrepreneursh ip education, learning, and knowledge dissemination	11. Entrepreneurial finance for new and growing businesses	12. Business models (growth, performance and internationaliza tion)	6. Family business, succession and business transfer				
	Chair:	Chair:	Chair:	Chair:	Chair:	Chair:	Chair:	Chair:	Chair:				
	BAGER TORBEN	KORSGAARD STEFFEN	GONZALEZ- PERNIA JOSE L.	LEKO ŠIMIĆ MIRNA	DURST SUSANNE	HANNIBAL MARTIN	LISE AABOEN	ROBERT BLACKBURN	LAVEREN EDDY				
11:00	THE LEARNING IMPACT OF TRAINING PROGRAMS FOR	ENTREPRENEURS HIP - THE CREATION OF TEMPORARY	ENTREPRENEURI AL RESOURCE MANAGEMENT IN BASE OF THE	EMPIRICAL EXPLORATION OF A COHORT OF NEW	KNOWLEDGE RISK MANAGEMENT: A PROMISING	TWO FLAVORS OF ENTREPRENEURI AL EDUCATION	THE INFLUENCE OF PASSION ON ENTREPRENEURS SEEKING	BORN GLOBALS FROM LATVIA SAUKA ARNIS	FAMILY AND NONFAMILY SMES' INNOVATIVENESS				
11:30	GROWTH- ORIENTED SME MANAGERS -	ORGANIZATIONS ?	PYRAMID - CONTEXT AS ENABLER FOR	TECHNOLOGY- BASED FIRMS IN SWEDEN: WHAT	THEME	- HAPPINESS EMPOWERMENT	EXTERNAL FINANCE	LAIMA AUZA	: EXPLORING THE MEDIATING EFFECT OF				

							l		
	MANAGERIAL	BOGREN MARIA	INCREASED	HAPPENS TO	DURST SUSANNE	VERSUS	ARNTZEN		BOARD TASK
	COMPETENCES	CECILIA	VALUE	THEM DURING		MEANINGFUL	MARIANNE		PERFORMANCE
	AND STRATEGIC			THEIR EARLY	ANA PAULA BECK	CREATIVITY			
	ORIENTATION	DALBORG	AUSRØD VEGAR	YEARS?	DA SILVA ETGES				DEMAN ROBIN
			LEIN	DANNUKKO	JOANA SIQUEIRA	MARTIN LACKÉUS			ANN JORISSEN
	BAGER TORBEN		ROGER SØRHEIM	RANNIKKO	DE SOUZA	LACKEUS			, and for solution
	KENT			ΗΕΙΚΚΙ	52 50 02.1				EDDY LAVEREN
	WICKSTRØM			ERNO					
	JENSEN,			TORNIKOSKI					
	52115211,								
	PIA SCHOU			ANDERS					
	NIELSEN,			ISAKSSON					
	JESPER PIIHL			HANS LÖFSTEN					
				HANNA					
				RYDEHELL					
				RIDENELL					
	STARTUP FIRMS	WHY DOES	EXPLORING THE		PUBLIC	EVERYDAY	THE CONNECTION	BARRIERS TO	THE
	AND	ENTREPRENEURI	INTENTION-		ENTREPRENEURS	PRACTICE AS THE	BETWEEN	EXPORTING:	ENTREPRENEUR'
	ENTREPRENEURIA	AL ORIENTATION	BEHAVIOR LINK		HIP HEALTH	LOCUS OF	FINANCING MIX	NEW INSIGHTS	S PERSPECTIVE IN
	L IDENTITY - THE	AFFECT	IN STUDENT		UNITS IN	ENTREPRENEURS	AND GROWTH	INTO UK SMEs	ACQUISITIONS –
	CASE OF WOMEN	COMPANY	ENTREPRENEURS		POLAND	HIP EDUCATION	FOR RESEARCH-	INTO ON SIMES	IS SUCCESS
	ENTREPRENEURS	PERFORMANCE?	HIP		TOLAND	IIII EDUCATION	BASED SPIN-OFFS	DO HANG	DRIVEN BY
	IN MID-	TENTONIMANCE:			GLÓD GRZEGORZ	SOME EMPIRICAL	DAGED SI IN OTTS		STRATEGIC FIT?
	SCANDINAVIA	TALIS J. PUTNINS	BOGATYREVA			FINDINGS	VINJAR	MARC COWLING	SHATEGICTIT.
11:30	Sertivent		KARINA						FEIERABEND
	HAUGUM	ARNIS SAUKA				HANNIBAL	SAUGEN MARIE	ROBERT	DAVID
-	MARGRETE		GALINA			MARTIN	HELEN	BLACKBURN	
12.00			SHIROKOVA						MALTE BRETTEL
12:00						STEFFEN	KRISTOFFER		
			OLEKSIY			KORSGAARD	STRAND		
			OSIYEVSKYY			PER BLENKER	LISE AABOEN		
						CLAUS THRANE	ROGER SØRHEIM		
						SARAH			
						ROBINSON			

12:00 - 12:30	DIFFERENCES IN COACHING STARTUP ENTREPRENEURS KOOPMAN RUUD	ENTREPRENEURS HIP: DESIGNING NEW VENTURES STAUDIGL LUITPOLD MALTE BRETTEL	YOUNG ENTREPRENEURS ' INDUSTRY CHOICE: INFLUENCE OF RESOURCES AND COUNTRY SETTINGS BOGATYREVA KARINA DMITRI KNATKO	FLEXIBLE LABOR AND INNOVATION PERFORMANCE OF R&D- ORIENTED START-UPS IN JAPAN KATO MASATOSHI HAIBO ZHOU	THE SUSTAINABILITY OF ENTREPRENEURI AL ORIENTATION (EO): A 14-YEAR STUDY OF EO'S SHORT AND LONG-TERM EFFECTS ON FIRM PERFORMANCE GRÜHN BASTIAN MALTE BRETTEL	JULIAN LOESCHCKE PARTICIPATION AND LEARNING IN A TRAINING PROGRAMME FOR SELF- EMPLOYED ENTREPRENEURS NIEMINEN LENITA ULLA HYTTI	THE EFFECTS OF UNCERTAINTY PROFILE AND EMBEDDEDNESS ON MOBILIZING FINANCIAL RESOURCES TORNIKOSKI ERNO HEIKKI RANNIKKO	BUSINESS MODEL PATTERNS IN THE EMERGING 3D PRINTING INDUSTRY HOLZMANN PATRICK ROBERT J. BREITENECKER ERICH J. SCHWARZ	ALL OR NOTHING: RISK ATTITUDE AND ENTREPRENEUR' S EXIT STRATEGIES DEUTSCHMANN TOBIAS STEFFEN STRESE MALTE BRETTEL
12:30 - 13:00	BUSINESS TRANSFER ECOSYSTEMS: FROM ASSUMPTION- BASED TO EVIDENCE-BASED DESIGN SLAVICA SINGER ANMARI VILJAMAA JUHA TALL ELINA VARAMÄKI	DYNAMICS OF HIGH GROWTH FIRMS AND THEIR CONTRIBUTION TO JOB CREATION ANYADIKE- DANES MICHAEL MARK HART	RECESSION DRIVEN SHAKEOUT EFFECTS ON ENTREPRENEURI AL ACTIVITY: THE MEDIATION ROLE OF OPPORTUNITY PERCEPTION GONZALEZ- PERNIA JOSE L. MARIBEL GUERRERO, ANDRES JUNG,	INFORMATION AND COMMUNICATIO N TECHNOLOGY STARTUPS IN BERLIN AND HONG KONG – AN EMPIRICAL STUDY ABOUT DETERMINANTS AND FACTORS OF SUCCESS. GÖBEL MAXIMILIAN FRANZ-JOSEF ANDRÉ PRESSE	THE MEDIATING ROLE OF CONTROL-BASED STRATEGIES IN THE LEADERSHIP- PERFORMANCE RELATION KOCH DANIEL RENÉ MAUER MALTE BRETTEL THE SITUATED CONSTRUCTION OF THE FUTURE – A CASE STUDY OF	ENTREPRENEURS HIP IN A SCHOOL SETTING – CONSTRUCTING A GENERATION OF SELF- CONDUCTED MANAGERS? AXELSSON KARIN LINDA HÖGLUND MARIA MÅRTENSSON	THE FINANCIAL VALUATION OF VENTURE-BACKED COMPANIES: WHAT THEORETICAL FOUNDATIONS? DUBOCAGE EMMANUELLE	THE ROLE OF INNOVATION IN THE DEVELOPMENT OF ENTREPRENEURI AL COMPANIES: EVIDENCE FROM RESEARCH ON POLISH GAZELLES TERESA KRASNICKA WOJCIECH GŁÓD, MARTYNA WRONKA- POSPIECH	SMES' REVERSE TAKEOVERS DELISTING ON THE ALTERNATIVE INVESTMENT MARKET (AIM): FAMILY HOLDERS AND FINANCIAL CRISIS FEITO-RUIZ ISABEL CLARA CARDONE- RIPORTELLA

ERNO	IÑAKI PEÑA-	ORESTIS	STRATEGY WORK	SUSANA
TORNIKOSKI	LEGAZKUE	TERZIDIS	BETWEEN	MENÉNDEZ-
			PARTNER	REQUEJO
SUSANNE DURST			ENTREPRENEURS	
ANDREU BLESA		WHEN DO		
		TECHNOLOGICAL	LEPISTÖ TANJA	MARKET
MARIA RIPOLLÉS,		GEEKS ADAPT? A	SATU AALTONEN	ATTRACTIVENE
		STUDY OF NEW	SATO AVELONEN	OR
MIRELA ALPEZA		MEMBER	ULLA HYTTI	PERFORMANCI
		ADDITION IN		WHAT DRIVES
JOSEP XAVIER		TECHNOLOGY-		ENTREPRENEU
SOLER		BASED NEW		EXIT
MICKAEL		VENTURE TEAMS		STRATEGIES?
BUFFART				
BOFFART		ZABARA TATIANA		GOESSWEIN
PETRA MEZULIC				JULIA
		CHRISTOPHE		
		BOONE		STEFFEN STRES
		ARJEN VAN		MALTE BRETTE
		WITTELOOSTUIJN		

	PARALLEL SESSIONS – THURSDAY, November 19, 2015												
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	Chair: ČIĆEKFILIP	Chair: KORSGAARD STEFFEN	Chair: TORNIKOSKI ERNO	Chair: LEKO ŠIMIĆ MIRNA	Chair: WINBORG JOAKIM	Chair: NEERGAARD HELLE	Chair: BERTONI FABIO	Chair: WASILCZUK JULITA	Chair: ANNALISA SENTUTI MIRELA ALPEZA				
14.00 – 14.30	IDENTIFICATION AND ANALYSIS OF INNOVATION SYSTEM ENABLERS AND INHIBITORS:	UNDERSTANDING ENTREPRENEURS HIP IN A TRANSFORMING SOCIETY.	CUSTOMER INVOLVEMENT IN THE CREATION OF INNOVATIVE	THE RETURNS TO NANOTECHNOLO GY RESEARCH: DOES NANOTECHNOLO	THE PROCESS AND OUTCOME OF INNOVATIVENESS , RISK-TAKING,	ANALYZE OF THREE DIFFERENT EXAMPLES OF	LEVERAGED BUYOUTS, STRATEGIC INNOVATION AND	ECONOMIC SITUATION PERCEPTION AND THE GROWTH PLANS OF	FAMILINESS AND SOCIOEMOTION AL WEALTH IN FAMILY				

15.00 - 15.30	BREDA KENNY JOB CREATION AND GRADUATION BY START-UPS IN THE NETHERLANDS	LOMHOLDT SINE MARIA PRACTICING ENACTIVE RESEARCH TO WIDEN THE SPACE OF	BEING ALTERNATIVE AND PROFITABLE? CONDITIONS	ANGELA LEE MARTIN SUSAN MARLOW WALK THE TALK: WHO'S TARGETED IN GOVERNMENTAL INNOVATION	HIP WINBORG JOAKIM EFFECTS OF CHAIRPERSON'S LEADERSHIP, KNOWLEDGE AND EXPERIENCE ON	HÄGG GUSTAV DIAMANTO POLITIS ENTREPRENEURIA L COACHING FOR MASTER STUDENTS - SUPPORTING	THE IMPACT OF INITIAL FINANCIAL CONDITIONS ON SURVIVAL AND	SURVIVAL DETERMINANTS OF THE US START- UPS: ASSESSING GAZELLE VS.	SENTUTI INVALIDATING STAGNATION THEORY FOR FAMILY OWNED BUSINESSES:
14.30 - 15.00	DEVELOPMENT OF THE ICT INDUSTRY IN IRELAND 1960- 2010: A RETROSPECTIVE ROADMAP DAVIS SARAH	THE BECOMING OF AN ENTREPRENEURIA L OPPORTUNITY – REFLECTIONS ON DIFFERENT "OPPORTUNITY- ONTOLOGIES" HERHOLDT-	OPPORTUNITY: A KEY CONCEPT FOR BUYERS BOUMEDJAOUD DORIAN KARIM MESSEGHEM	NOT AS EASY AS IT LOOKS: EXPLORING BARRIERS AND ENABLERS TO DIGITAL ENTREPRENEURS HIP MARTINEZ DY	THE POTENTIAL OF BOOTSTRAPPING RESEARCH FOR ADVANCING THE UNDERSTANDING OF THE ROLE OF RESOURCES IN CORPORATE ENTREPRENEURS	MENTORSHIP IN ENTREPRENEURS HIP EDUCATION: EXAMINING CONDITIONS FOR ENTREPRENEURIA L LEARNING AMONG STUDENTS	ENTREPRENEURI AL ROLE IDENTITY AND CROWDFUNDING OUTCOMES FRYDRYCH DENIS ADAM J. BOCK TONY KINDER	PERCEPTIONS OF INITIAL BUSINESS MODELS IN NEW TECHNOLOGY BASED FIRMS HANNA RYDEHELL ANDERS ISAKSSON	FAMILY BUSINESS SUCCESSION: A FEMALE PERSPECTIVE CESARONI FRANCESCA MARIA ANNALISA
	THE CASE OF CROATIA IN THE CONTEXT OF THE ADRIATIC REGION ČIĆEK FILIP MARTA BEGONJA ANA MARKOVIC CUNKO ANI GERBIN	PROBLEM, ISSUE, OPPORTUNITY? A LONGITUDINAL PERSPECTIVE. OSOWSKA RENATA	BUSINESSES: A VALIDATION STUDY BUFFART MICKAËL ERNO T. TORNIKOSKI	GY RESEARCH GENERATE AN INNOVATION PREMIUM OVER OTHER TYPES OF RESEARCH? DORAN JUSTIN GERALDINE RYAN	AND PROACTIVENESS LINTON GABRIEL	ENTREPRENEURS HIP EDUCATION AND LEARNING IN HIGHER EDUCATION: PRACTICE ENTERPRISE, BUSINESS SIMULATION GAME AND JUNIOR ACHIEVEMENT ARHIO KAIJA MARJA- LIISAKAAKKO	INNOVATION- RELATED ACTIVITIES BERTONI FABIO ANNE-LAURE LE NADANT FRÉDÉRIC PERDREAU	MICROENTERPRIS ES IN POST- COMMUNIST COUNTRY, CASE OF POLAND WASILCZUK JULITA	BUSINESSES' ECONOMIC AND NON- ECONOMIC PERFORMANCE HEINONEN JARNA PEKKA STENHOLM

	ELISA ELBERS	ENTREPRENEURI	FARM SHOPS'	BLOMKVIST	SMES - BUILDING	SKILLS AND	FROM START-UP	NON-GAZELLE	FAMILY-TO-
		NG	SUSTAINABILITY	MARITA	DYNAMIC	COURAGE	FIRMS IN JAPAN	FIRMS	FAMILY AND
					CAPABILITIES IN	00011102			THIRD PARTY
		JOHANNISSON	JAECK MÉLANIE	JEANETH	SMALL FIRMS	LAUKKANEN	HONJO YUJI	DINA PEREIRA	OWNERSHIP
		BENGT		JOHANSSON		VIRPI			TRANSFERS.
			ANNABELLE		YAR HAMIDI		MASATOSHI	JOAO LEITAO	
		HANS LUNDBERG	JAOUEN	MALIN	DANIEL	ANTTI IIRE	КАТО		HEAVER ROGER
		MARCELA		MALMSTRÖM				RUI BAPTISTA	
		RAMIREZ-	CÉDRINE JOLY	PIA ULVENBLAD					ALIJA
		PASILLAS	MYRIAM						IBRAHIMOVIC
			KESSARI						
			RESSARI						LEX VAN
									TEEFFELEN
		LOCAL AND	UNPACKING	FRAMING	DOES	INEXPERIENCED	CAN WE TIE		THE
		TRANSNATIONAL	THE	ENTREPRENEURIA	TRANSFORMATIO	BUT EFFECTUAL:	BOOTSTRAPPING		POSSIBILITIES
	WHEN DO	NETWORKING	UNCERTAINTY	L ECOSYSTEM AT	NAL LEADERSHIP	THE	TO THE PECKING		OF EXTERNAL
	INCUBATED FIRMS	AMONG FEMALE	AS ORIGINS OF	CAMPUS:	AFFECT	IMPORTANCE OF	ORDER THEORY?		AND INTERNAL
	REACH THEIR	IMMIGRANT	ENTREPRENEUR	CONCEPTUAL	PERCEPTION OF	CONCEPTUALIZIN	EVIDENCE FROM		SUCCESSION
	GAZELLE STATUS?	ENTREPRENEURS	IAL BEHAVIORS:	AND SYSTEM	BARRIERS TO	G CONTEXT IN	A PERIOD OF		FROM
	POLICY	IN PERIPHERAL	EFFECTUATION,	CONSIDERATIONS	INNOVATIVENESS	EXPERT	BANKING		VIEWPOINT OF
	PERSPECTIVE ON	RURAL	CAUSATION,		?	DECISION-LOGIC	CONSTRAINT.		FINANCIAL
15.30	SUPPORTING	CONTEXTS:	BRICOLAGE	MILANA EVITA		BY NOVICES			INSTITUTIONS
-	POTENTIAL	PERSPECTIVES ON			ZAMANTILI NAYIR		FITZSIMONS		
16.00	GAZELLES.	RUSSIAN IN	JIANG YI	MAJ MUNCH	DILEK	GÜNZEL-JENSEN	MARGARET		MÄRK STEFAN
		FINNMARK,		ANDERSEN					
	VIRTANEN	NORWAY	WENWEN AN		INGELA JOENS,	FRANZISKA	TERESA HOGAN		MARIO SITUM
	MARKKU		ERNO	KAREN MURDOCK		CADALL			
	DAVID	MUNKEJORD MAI	TORNIKOSKI		STEPHANIE SCHWEISS	SARAH ROBINSON			
	SMALLBONE	CAMILLA	IONININOSNI		JUITVEIJJ	NUDINSUN			
	SIVIALLBUINE					HELLE			
						NEERGAARD			

		F	ARALLEL SES	SSIONS – TH	URSDAY, No	ovember 19,	2015		
ROOM	ZRINJEVAC Ground floor	TUŠKANAC Ground floor	OPERA 17th floor	JELENOVAC Ground floor	JARUN 17th floor	MAKSIMIR Ground floor	ZELENGAJ Ground floor	OUVERTURE 17th floor	SLJEME 17th floor
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	Chair: MIRELA ALPEZA	Chair: KORSGAARD STEFFEN	Chair: TORNIKOSKI ERNO	Chair: DE CLEYN SVEN H.	CHAIR: BALBONI BERNARDO	Chair: SEDLAN KŐNIG LJERKA	Chair: HANNS PICHLER	Chair: FRANCESCA MARIA CESARONI	Chair: PONTUS ENGSTROM
16.30 – 17.00	CONTEXTUALIZING BUREAUCRACY AS RELATIONAL CONSTRAINT IN POST-SOCIALIST	ENTREPRENEURI AL IDENTITY IN ITS NATURAL, PRACTICAL AND SOCIAL CONTEXTS	PRODUCT INNOVATION IN START-UPS AND THE ROLE OF FOUNDERS'	UNIVERSITY SUPPORT FOR ACADEMIC SPIN- OFFS: (HOW) DOES IT MAKE A DIFFERENCE?	SMES CROSS- BORDER COLLABORATION S IN THE ADRIATIC REGION: IS THE SEA LEVEL RISING	GRADUATE EMPLOYABILITY: A GAP BETWEEN PERSPECTIVES	EXAMINING THE RELATIONSHIP BETWEEN VENTURE CAPITAL AND EMERGING ECONOMIES IN THE CONTEXT OF	BUSINESS MODEL MEASUREMENTS : A SYSTEMATIC LITERATURE REVIEW	ENTREPRENEU RIAL NETWORKING : A CONFIGURATI

	ENTREPRENEURSHI	KAŠPEROVÁ EVA	ENTREPRENEURI	DE CLEYN SVEN	THE INNOVATIVE	SEDLAN KŐNIG	THE WIDER SOCIAL	RYDEHELL	ONAL
	P DEVELOPMENT	DODEDT	AL MOTIVATIONS	н.	PERFORMANCE?	LJERKA	TRANSFORMATIO	HANNA	APPROACH
	PEURA KIRSI	ROBERT BLACKBURN	GAST JOHANNA	JASMINE	BALBONI	PETRA MEZULIC	N PROCESS	MICKAËL	STAM-
	FLORA KIRSI	BLACKBORN	GAST JOHANNA	MEYSMAN	BERNARDO	FETRA WIEZOLIC	KALINOWSKA-	BUFFART	HULSINK
		JOHN KITCHING	KATHERINE			TIHANA	BESZCZYNSKA	2011/11/	EVELINE
			GUNDOLF	JOHAN BRAET	GUIDO	KOPRIVNJAK	OLGA		
			MICKAEL		BORTOLUZZI, CLAUDIO COZZA,				CÉDRIC D. VERSTRAETE
			GÉRAUDEL		CLAUDIO COZZA,				VERSTRAETE
					GOUYA				INGRID A.M.
					HARIRCHI,				WAKKEE
					ALES PUSTOVRH				PETER
									GROENEWEGE
									Ν
	A SOCIAL CAPITAL	EXPLORING	EXAMINATION	HUMAN CAPITAL	EFFECTUATING	HOW DOES THE	THE EFFECT OF	UNVEILING THE	POSITIVE
	APPROACH OF	FAMILY	OF EARLY-STAGE	IMPRINTING OF	SERVICE -	MASCULINITY OF	GROWTH AND	JANUS FACE OF	AFFECT
	UNIVERSITY-BASED	DYNAMICS IN	NEW VENTURES	ENTREPRENEURI	EFFECTUATION	ENTREPRENEURS	FINANCING ON	THE BUSINESS	MATTERS:
	ENTREPRENEURIAL	WOMEN'S	IN THE	AL TEAM	IN SERVICE	HIP INFLUENCE	THE SPEED OF	MODEL	PREDICTING
	SUPPORT	CHOICES IN THE	ENVIRONMENT	COMPOSITION	CONTEXT	THE	ADJUSTMENT OF	(CONCEPTUAL	MENTORING
	ECOSYSTEM	INFORMAL	OF A	AND UNIVERSITY		RECRUITMENT	CASH HOLDINGS	PAPER)	&
		ECONOMY – THE	UNIVERSITY-	SPIN-OFF	HÄKKINEN REIJA	OF STUDENTS TO			NETWORKING
	THEODORAKI	CASE OF NEPAL	LINKED	GROWTH – A		HIGHER	MARTÍNEZ-SOLA	AHOKANGAS PET	BEHAVIORS
17.00 -	CHRISTINA	XHENETI MIRELA	ENTREPRENEURI	CASE		EDUCATION	CRISTINA	RI	OF
17.30	KARIM	ARENETIVIKELA	AL CENTER	COMPARISON OF		ENTREPRENEURS	PEDRO J. GARCÍA-	IRINA ATKOVA	ENTREPRENEU
	MESSEGHEM	SHOVA THAPA	GILDE RALF	EXTERNAL AND		HIP COURSES?	TERUEL PEDRO		RS
		KARKI		INVENTOR ENTREPRENEURS		WARHUUS JAN	MARTÍNEZ-		ERKEN
			ANDRÉ PRESSE	IN SWEDEN			SOLANO		MARCUS
		ADRIAN		IN SWEDEN		SALLY JONES			
		MADDEN	W. WESTON	BILLSTRÖM					STEFFEN
			BRAY III	ANDERS					STRESE
			ORESTIS TERZIDIS						MALTE
									BRETTEL

								FINIANCIAL
		INFORMAL	VENTURING IN	ENTREPRENEURS	WHAT BUILDS AN	NEED FOR	HOW TO ADOPT	FINANCIAL
	STATE SUBSIDIES	INSTITUTIONS	THE DARK:	AS	ACADEMIC	EXTERNAL CAPITAL	AN	LITERACY AND
		AND	ENTREPRENEURI	CONTRIBUTORS	CAREER? A	FOR INNOVATIVE	AMBIDEXTROUS	FIRM
	DISTRIBUTION	ENTREPRENEURS	AL UNIVERSITIES	IN TOURISM	CAREER	SMES IN EUROPE	STRATEGY TO	PERFORMANC
	EFFECT ON	HIP IN POST-	AND	DESTINATION	ANALYSIS OF THE	AND APPLICATION	FACE THE	E IN THE
	ENTREPRENEURSHI	SOCIALIST	REGENERATIVE	DEVELOPMENT	RECIPIENTS OF	SUCCESS RATE.	ECONOMIC	INVISIBLE
	P AND REGIONAL	ECONOMIES	MEDICINE		THE HEIZER		CRISIS. A CASE	INFORMAL
	DEVELOPMENT -		ECOSYSTEMS	KOMPPULA RAIJA	AWARD	PRĘDKIEWICZ	ANALYSIS OF AN	ECONOMY OF
	CASE OF CROATIA	SMALLBONE				KATARZYNA	ITALIAN SMALL	ECUADOR
		DAVID	JOHNSON DAVID		LANDSTROM		FIRM	
	DELIC ANAMARIJA				HANS	PRĘDKIEWICZ		ENGSTROM
		FRIEDERIKE	ADAM J BOCK			PAWEL	SENTUTI	PONTUS
	MIRELA ALPEZA	WELTER			JING SU		ANNALISA	
			GERARD GEORGE					
	JULIA PERIĆ				QINGHUA ZHAI		FRANCESCA	
17.30 -						BEHAVIORAL	MARIA	
18.00						ADDITIONALITIES	CESARONI	
						OF A DUTCH		
					TRUST IS GOOD,	GOVERNMENT -		
						BACKED FUND FOR		
					CONTROL IS	BIOTECH START-		
					BETTER -	UPS		
					EXTENDING THE	HULSINK WILLEM		
					DEBATE ON			
					TRUST AND ITS	VICTOR SCHOLTEN		
					IMPLICATION ON			
					EFFECTUAL			
					BEHAVIOR.			
					MINIS MICHAEL			
					MALTE BRETTEL			
						1	l	1

	PARALLEL SESSIONS – FRIDAY, November 20, 2015							
ROOM	ZRINJEVAC Ground floor	JELENOVAC Ground floor	OPERA 17th floor	SLJEME 17th floor	ZELENGAJ Ground floor	MAKSIMIR Ground floor	OUVERTURE 17th floor	TUŠKANAC Ground floor
	9. Social entrepreneurshi p	10. Green and sustainable entrepreneurshi p	2. Opportunity generation and early business development	14. Human and social capital	3. Minority entrepreneursh ip	7. Entrepreneursh ip education, learning, and knowledge dissemination	12. Business models (growth, performance and internationaliza tion)	15. Creative and artisan industries
	Chair: MARTIN BRUCE	Chair: CHRISTINA DIAZ- GARCIA	Chair: FREDRIKSSONA NNA	Chair: SYLVIA ROHLFER	Chair: MAALAOUI ADNAN	Chair: VARAMÄKI ELINA	Chair: VANYUSHYN VLADIMIR	Chair: PFEIFER SANJA
09.00 - 09.30	INTERNATIONAL RESEARCH ON SOCIAL ENTREPRENEURSHI P: LOOKING FOR AN OPERATIONAL DEFINITION OF THE CONCEPT JAMBURIAGIORGI JEAN MARIE COURRENT	FACTORS PROMOTING PRO- ENVIRONMENTAL ATTITUDES IN SMES' ENTREPRENEURS ACROSS EUROPE DÍAZ-GARCIA CRISTINA FRANCISCO SÁEZ- MARTÍNEZ	ASSESSING THE CREATIVE ENVIRONMENT IN ENTREPRENEUR SHIP KRAFT FREDERIK KATHARINA HÖLZLE	THINKING ABOUT EMPLOYEE VOICE IN SMALLER ENTERPRISES: REVIEW AND RESEARCH AGENDA ROHLFER SYLVIA	HOW ETHNIC- MINORITY ENTREPRENEURS SOURCE FINANCE IN POST-CRISIS IRELAND FLYNN ANTOINETTE ABAYOMI SAMUEL SILAS,	PANEL STUDY OF ENTREPRENEURI AL INTENTIONS OF VOCATIONAL SCHOOL STUDENTS AND GRADUATES JOENSUU-SALO SANNA ELINA VARAMÄKI	THE EVOLUTION OF THE ENTREPRENEURI AL PROCESS – AN ACTIVITY-BASED LOOK INTO ACCELERATOR PROGRAMS FOR INTERNET- ENABLED STARTUPS	INVESTIGATING THE ROLE OF INTERMEDIARIES IN OPEN INNOVATION PROJECTS WITH SMES. AN EMPIRICAL STUDY OF CREATIVE AND ARTISAN FIRMS IN NORWAY

		ÁNGELA GONZÁLEZ- MORENO		ALESIA SLOCUM	NAOMI BIRDTHISTLE		TRIFONOV STEFAN KATHARINA HÖLZLE	PETTERSEN INGER BEATE NATALIA MÆHLE
09.30	EFFECTUATING SOCIAL INNOVATORS: CASE STUDY OF A STARTUP DEVELOPMENT PROCESS PITKÄNEN MIKKO HENRIK MERIE JOSEPH KANNAMPUZHA	STAKEHOLDER- ENGAGEMENT IN INNOVATION PROCESSES OF SMES: THE ROAD TO SUSTAINABILITY ALTENBURGER REINHARD CHRISTINE BACHNER	EXPLORING SMALL BUSINESS ADVISORS' BELIEF SYSTEMS AND COUNSELING PREDISPOSITIO NS LAUKKANEN MAURI O. ERNO T. TORNIKOSKI	DO NETWORKS FINALLY PAY OFF? THE IMPACT OF NETWORKS ON ENTREPRENEU RIAL EXIT SUCCESS GEBHARD PHILIPP MALTE BRETTEL	MIXED EMBEDDEDNESS, OPPORTUNITY STRUCTURES AND OPPORTUNITY TENSION – RE- AGENTING THE EMBEDDED ENTREPRENEUR HOEGBERG LENA CRAIG MITCHELL	EMOTIONAL INTELLIGENCE AND COGNITIVE FACTORS AND THEIR RELATIONSHIP WITH MODELS OF ENTREPRENEURI AL INTENTION HERRERA LUQUE LUDIVINA AMALIA, VIRGINIA FERNÁNDEZ PÉREZ, LÁZARO RODRÍGUEZ ARIZA, PATRICIA ESTHER ALONSO GALICIA	THE POWER OF BUSINESS MODEL INNOVATIONS IN TURBULENT MARKETS - A CASE STUDY ON THE ENERGY SECTOR UMIHANIĆ UMIHANA SELMA SMAJLOVIĆ BAHRIJA UMIHANIC	EXPLORING GROWTH POTENTIAL OF CREATIVE INDUSTRIES IN CROATIA PFEIFER SANJA NATAŠA ŠARLIJA MARINA JEGER ANA BILANDŽIC
10:00 - 10:30	BLENDED VALUE OR TORN SOULS? COMPETING JUSTIFICATIONS IN SOCIAL ENTREPRENEURSHI P	ENTREPRENEURIA L ORIENTATION, SUSTAINABLE PRACTICES AND SMALL BUSINESS PERFORMANCE.	ALTERNATIVE PATHS FOR VENTURE FORMATION SUOMALAINEN SANNA	JACKELINES- OF-ALL- TRADES: WOMEN GRADUATE ENTREPRENEU RS AND THEIR SKILL-SETS	NEW IMMIGRANTS' SELF- EMPLOYMENT IN THE SWEDISH IT- SECTOR KAZLOU ALIAKSEI	THE RELATIONSHIP BETWEEN SELF- EFFICACY AND ENTREPRENEURI AL INTENTION THROUGH THE LENS OF	INTERNATIONAL NEW VENTURES BEYOND PRODUCT AND SERVICE INNOVATIONS: CREATING, DELIVERING AND	INSTITUTIONAL DIMENSION OF ENTREPRENEURI NG: JANUSIAN ENTREPRENEURS HIP AGGESTAM

LUCIA WALSH	COURRENT JEAN-	PEKKA STENHO	TEGTMEIER	MARTIN	EFFECTUAL	CAPTURING	MARIA
	MARIE	LM	SILKE	KLINTHÄLL	LOGIC	VALUE THROUGH	
SUSI GEIGER						RE-	CAROLINE
	FRANÇOIS		AGNIESZKA		RUIZ-ARROYO	CONFIGURATION	WIGREN-
ANDREW KEATING	LABELLE		KURCZEWSKA		MATILDE	OF EXTERNAL	KRISTOFERSON
			JANTJE	ARE DISABLED		RELATIONSHIPS,	
BRUCE MARTIN	MARTINE SPENCE		HALBERSTADT	ENTREPRENEURS	MARÍA DEL MAR	LOGISTICS AND	
				DRIVEN BY	FUENTES-	SALES CHANNELS	
	SILVIA AYUSO			NECESSITY?	FUENTES	STREED OF MATTEES	
HOW SOCIAL	FRANCISCO			UNDERSTANDIN		ABRAHAMSSON	
ENTREPRENEURS	FRANCISCO		ANTECEDENTS	G MOTIVATION	CARLOS A.	JAN	
JUSTIFY THEIR	ERNESTO		OF	OF	ALBACETE-SÁEZ		
BUSINESS:	NAVARRETE BAEZ		INNOVATION:	"HANDIPRENEUR	,	HÅKAN BOTER	
	NAVARREIE DAEZ		DOES	S″	JENNY MARÍA		
	SONIA CHASSE		CURIOSITY		RUIZ-JIMÉNEZ	VLADIMIR	
OF LEGITIMIZATE	5011/ CI / 652		MATTER?	MAALAOUI		VANYUSHYN	
DISTINCTIVENESS	WALEED OMRI			ADNAN			
ZAMANTILI NAYIR			ZHOU YUZHEN		COLLABORATIVEL		
DILEK				INES GABARRET,	Y DEVELOPING		
DILLK			MATTHEWS				
NILGUN KARATAS			CHARLES	JULIE MALLET,	ENTREPRENEURI		
GUMUSTAS					AL POTENTIAL: A		
0011031713				RONY GERMON,	CASE STUDY OF		
				LEO PAUL	IMPLEMENTING		
				DANA	AN		
				DANA	ENTREPRENEURI		
					AL ECOSYSTEM		
					RYBNICEK		
					ROBERT		
					MARTIN MADER		
					SABINE BERGNER		
					MATTHIAS RUHRI		

	PARALLEL SESSIONS – FRIDAY, November 20, 2015						
ROOM	ZRINJEVAC Ground floor	JELENOVAC Ground floor	OPERA 17th floor	TUŠKANAC Ground floor	ZELENGAJ Ground floor	MAKSIMIR Ground floor	OUVERTURE 17th floor
	 8. Culture and community 20. Accountability of Quadruple Helix actors in building entrepreneurial society. 	10. Green and sustainable entrepreneurshi p	2. Opportunity generation and early business development	4. Gender and copreneurshi p	3. Minority entrepreneursh ip	7. Entrepreneursh ip education, learning, and knowledge dissemination	12. Business models 19. Authentic entrepreneurial leadership
	Chair: POUTANEN SEPPO	Chair: KATIA RICHOMME- HUET	Chair: FREDRIKSSONA NNA	Chair: ISAKSEN ESPEN J.	Chair: SLAVNIC ZORAN	Chair: JANSSEN FRANK	Chair: BARBIĆ FRANO
11.00 – 11.30	WHY DO JAPANESE LEAVE JAPAN TO BECOME ENTREPRENEURS IN EMERGING COUNTRIES? – EXPLORING DIASPORA ENTREPRENEURIAL MOTIVATION – HARIMA AKI	ENTREPRENEURIA L INTERNATIONALI ZATION IN EMERGING INDUSTRY: AN EXPLORATIVE CASE STUDY ANALYSIS OF RENEWABLE ENERGY	THE USE OD INTUITION IN VENTURE CAPITALIST ECOSYSTEMS PETERSEN NICOLAJ HANNESBO MARTIN HANNIBAL	GENDERED PRACTICES OF DIVISION OF FAMILY AND WORK RESPONSIBILITI ES BETWEEN SLOVAK COPRENEURIA L COUPLES	MEANDERING RIDES OF THE SWEDISH TAXI INDUSTRY: FLOURISHING ENTREPRENEURS HIP OR ETHNIC SEGMENTATION? SLAVNIC ZORAN SUSANNE URBAN	MARKETING CAPABILITIES WITHIN SMES: THE INFLUENCE OF MARKET UNCERTAINTY AND MARKETING EDUCATION MASSIERA PHILIPPE	DOES THE NUMBER OF PARTNERS IN SME MULTI- PARTNER ALLIANCES INFLUENCE USE OF GOVERNANCE MECHNISMS? BARBIĆ FRANO

	JÖRG FREILING	INDUSTRY IN SPAIN ZOLFAGHARI EJLAL MANESH SEYED MEYSAM ALEX RIALP	ERIK STAVNSAGER RASMUSSEN	DLOUHÁ MARIE TERÉZIA HOCHMUTHOV Á		AUDREY GILMORE MOHAMED SELLAMI	ANTONIO HIDALGO NEVEN BARBIĆ	
11.30 – 12.00	ENTREPRENEURSHI P IN TELEVISION NEWS IN FLANDERS: CATCHING UP WITH A MORE DIVERSE ENTREPRENEURSHI P PALETTE? HOLVOET TINE	SUSTAINABLE ENTREPRENEURS HIP AS AN EMPOWERING SOLUTION TO SOCIETAL ISSUES RICHOMME-HUET KATIA	ENTREPRENEUR IAL PROCESSES IN THE CONSTRUCTION INDUSTRY FREDRIKSSON ANNA LISE AABOEN, SIGVE PETTERSEN	EMPOWERME NT OF AGING WOMEN ENTREPRENEU RS HAATAJA VERA	(RE) MIXED EMBEDDEDNESS, THE ANATOMY OF ETHNIC MINORITY ENTREPRENEURS HIP IN SWEDEN URBAN SUSANNE	DO CERTAIN EXIT REASONS FAVOR ENTREPRENEURI AL REENTRY? DE HOE ROXANE OLIVIER GIACOMIN FRANK JANSSEN	THE HARNESSING OF ENTREPRENEURI AL LEADERSHIP AND COGNITION FOR SUCCESSION AND GROWTH IN AN ESTABLISHED TECHNOLOGY FIRM MILLER LIANNE LESTER LLOYD- REASON PETER TAYLOR	
12.00 – 12.30	HELIX SYSTEM IN THE CHANGING RESEARCH LANDSCAPE: CASE FINLAND POUTANEN SEPPO ENTREPRENEURIAL INTENTIONS AND BEHAVIOURS: LITERATURE		BARRIERS TO GROWTH OF HIGH-TECH FIRMS ŽUPIČ IVAN RANGUS KAJA	LIFE SATISFACTION AMONG WOMEN AND MEN HIGH GROWTH ENTREPRENEU RS: EXPLORING THE ROLE OF FAMILY SUPPORT AND WORKLOAD	THE ROLE OF TRUST IN IMMIGRANT BUSINESS OWNERS' START- UP PROCESS AALTONEN SATU ELISA AKOLA	LET'S ACT IN CONCERT – INFLUENCE OF SIMILARITY BIASES ON TERM SHEET NEGOTIATIONS. MINIS MICHAEL RENE MAUER MALTE BRETTEL	NEGATIVE PERFORMANCES, MARKETING ILLEGITIMACY AND THE MARKETING COMMUNICATIO N INTENSITY OF FRENCH SMES MASSIERA PHILIPPE	

REVIEW ON	ISAKSEN ESPEN	AUDREY
DEFINITIONS AND	J.	GILMORE
FACTORS		
INFLUENCING	LARS	MOHAMED
ENTREPRENEURSHI	KOLVEREID,	SELLAMI
P IN HIGH-		
TECHNOLOGY	ELISABET	
	LJUNGGREN	MANAGEMENT
SOOS JULIA		DEVELOPMENT
		IN SMALL
	ENTREPRENEU	BUSINESSES
	RIAL PRACTICE	
	IN	FULLER-LOVE
	PREGNANCY: A	NERYS
	CONCEPTUAL	
	FRAMEWORK	
	ROUSE JULIA	
	JOHN	
	KITCHING	
	KITCHING	

FLOOR PLANS

